CITY OF MIAMI BEACH

Office of the City Manager Letter to Commission No.094-2005



Date: April 13, 2005

To:

Mayor David Dermer and

Members of the City Commission

From:

Jorge M. Gonzalez

City Manager

Subject:

SPRINGFEST 2005: APRIL 29 - MAY 1, 2005

This Letter to Commission (LTC) is to advise you that from April 29 — May 1, 2005 SpringFest 2005 will be taking place at Bayfront Amphitheater in Downtown Miami. The concert is hosted by P. Diddy, Jermaine Dupri and La La from MTV and will include live performances from popular R&B, Hip Hop & Reggae stars including_Beenie Man, Trick Daddy, Fat Joe, and Tl. After Parties will be held nightly at Crobar, Opium Gardens & Mansion.

The City Administration met with the producers of the event, Radio One and AG Entertainment, on Monday, April 11, 2005, to get a better understanding of the scope of this event. Large crowds are anticipated throughout the weekend as preliminary hotel occupancy projections indicate strong bookings for the weekend. Furthermore, the Administration will be having its first Major Events Planning (MEP) meeting for Memorial Day Weekend on Friday, April 15, 2005. SpringFest 2005 will be discussed during this MEP Meeting to ensure the City is prepared for the activities of the weekend and to ensure the safety and enjoyment of our City. As part of the plan, the City will continue its efforts to seek cooperation with respect to the City's quality of life and order maintenance laws.

Please feel free to contact me throughout the weekend if I can be of assistance.

JMG\\ mas

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